

"Is it Desert or Dessert?"

HOME BAKING ASSOCIATION

2010 ANNUAL MEETING

Miramonte Resort & Spa - Indian Wells, California

Sunday, October 10

6:00 to 7:00 PM Executive Board Meeting (Executive Board Members Only)
7:00 to 9:00 PM Welcome to Southern California – everyone invited
"Wine Tasting Under the Stars"

Monday, October 11

7:30 AM Breakfast Breads and Beverages
8:00 AM Home Baking Association 2009-10 Annual Report
10:00 AM *Speaker A Walk Through "A Baker's Dozen Labs"*
Sharon Davis, HBA Program
Speaker "Baking with Friends"
Nick Beatty, Goops Publishing
11:30 AM Lunch
12:30 PM Afternoon Session – Planning for the Future
Annual Membership Meeting –
Presentation HBA Program FY 11 & 2011 Meeting Locations
*Speaker - "Food Blogging, Tweeting, & Facebooking:
Social Networking as a Useful Food Business Tool"*
Nancy Baggett, Author and HBA Writer's Guild
*Speaker - "Dietary Guidelines Recommendations for Added Sugars –
Implications for Baking"*
Cheryl Digges, Vice President Public Policy & Education, The Sugar Association
Annual Membership Business Meeting – Board of Director Election
3:00 PM Member Reports and Updates
6:30 PM Home Baking Association President's Dinner

Tuesday, October 12

7:00 AM Board of Directors Breakfast Meeting –
8:00 AM Morning Session –Membership Continental Breakfast –
8:30 AM Annual Membership Business Meeting –
Board of Director Meeting Report to the Membership
Voting: FY 11 Program Plan
Membership Dues FY11
2011 Meeting Location
Speaker "Marketing Trends"
Speaker – Invited
Speaker - "Marketing Gluten-Free"
Chad Hines, Gluten-Free Faces & Board Member Celiac Disease Foundation
12:00 PM Lunch
1:30 PM Afternoon Session – Partners in Baking Education Panel
Great American Bake Sale, Share our Strength Amy Crowell, Director
California Raisin Marketing Board
Home Economics Careers and Technology
California Department of Education, Melissa Webb - Invited
Camp Fire USA – California Representative - Invited
3:30 PM Adjourn
4:00 PM Palm Springs Aerial Tramway or another California Experience

Wednesday, October 13

8:00 AM To-Go-Breakfast and Optional Golf Activity