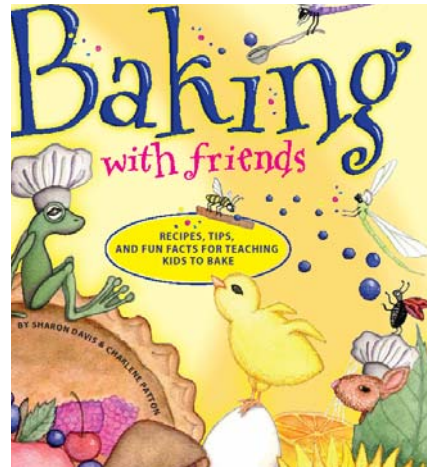


Media Advisory

June 30, 2010

Introducing
***Baking with Friends* Book**

from the
Home Baking Association



“*Baking with Friends*” is the Home Baking Association’s new baking resource. With Dragonfly Bakers and Bumblebee Spice Specialists, this hardback book entertains while teaching baking skills to young bakers of all ages.

Teachers, parents, youth leaders and mentors will find this a valuable new resource. Each recipe includes a family activity, fun fact and vocabulary word. While making the Fudge Brownies, learn about chocolate then survey family members to find out their favorite cookie! Each page is filled with interesting facts and great baking activities for families and groups to share.

“*Baking with Friends*” features a collection of Home Baking Association materials including 31 recipes that encourage baking with fruits, vegetables and whole grains. Family baking activities, skills check list, tips for baking with young children, guidelines for age-appropriate kitchen tasks and a baking certificate are also included in the unique 74-page book that comes with a 60-minute audio CD.

This new publication is a perfect resource for summertime to provide fun baking activities as children develop new skills in the kitchen while enjoying the taste of success with each recipe. Nicholas Beatty, Director, Goops Children's Books said "We produce children's books to help build stronger and healthier inter-generational relationships. And the positive experience of our collaboration with the Home Baking Association only further strengthens our commitment to our goals."

The book is available at www.homebaking.org and sells for \$20. Home Baking Association is a non-profit association providing educational materials to help teach baking.

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