HBA Reaches 2.1 Million

Educators

reaching

82.1 Million Households

Subscribers 58,884
Monthly e-newsletter 22% open rate

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436,736
Web Visitors
5 Year average

1 - 500 Students

Social Media Viewers
Blog/Youtube - 516,636

Social Media Followers
Facebook/Twitter- 4,275
Pins- 11,139

Providing HBA and Member Resources

Hands-on Workshops
State and national conferences