## Build FCS Baking STEAM

@Home, in Communities, Clubs and Careers


Sharon Davis,
Family \& Consumer Sciences Education- Program Director HomeBaking.org



## Associate Members



Easy Recipes to Bake Through a Busy Week GEMMA STAFFORD


## Essential Partners




National Extension Association of Family and Consumer Sciences


WHOLE GRAINS
COUNCIL


An Oldways Program

.

Together we get the flour in the bowl with child and adult food educators and media for year round baking inspiration, resources for home, classroom, community and the future.

## We Bake to Build Life

"To be a good cook means the economy of your greatgrandmothers and the science of modern chemists.

It means much tasting and no wasting.


It means English thoroughness and Arabian hospitality.
It means in fine, that you are to see that every one has something
nice to eat." Ruskin 1906, woman's FAVOrite COOKBOOK, Annie R Gregory

$\rightarrow$ Baking and cooking skills help Achieve each level of
Maslow's
Hierarchy of Needs
$\rightarrow$ Achieve personal, family life benefits support work, careers

## A Bakìng Bridge spans EVERYWhere You Bake Home, community, school...to careers

|  | 1st | 2nd | 3rd | Sum of <br> 1st-2nd-3rd |
| :--- | :---: | :---: | :---: | :---: |
| At home from a parent or relative | $61 \%$ | $18 \%$ | $14 \%$ | $92 \%$ |
| Any social media | - | - | - | $65 \%$ |
| TV baking/cooking shows | $11 \%$ | $26 \%$ | $22 \%$ | $58 \%$ |
| Watching videos online | $8 \%$ | $17 \%$ | $21 \%$ | $46 \%$ |
| Home Economics or Family and <br> Consumer Sciences class | $8 \%$ | $19 \%$ | $12 \%$ | $39 \%$ |
| Early childhood program | $3 \%$ | $5 \%$ | $8 \%$ | $16 \%$ |
| Community program (eg 4-H, <br> Scouts) | $2 \%$ | $4 \%$ | $7 \%$ | $14 \%$ |
| After school program | $2 \%$ | $5 \%$ | $6 \%$ | $13 \%$ |
| Career/ tech school class | $2 \%$ | $5 \%$ | $6 \%$ | $13 \%$ |
| STEM (science, technology, <br> engineering, math) class | $2 \%$ | $3 \%$ | $3 \%$ | $8 \%$ |
|  | $100 \%$ | $100 \%$ | $100 \%$ | - |



Q27: How or where did you first learn to bake?
Please select up to three of the first ways you learned to bake. Total of 3,489 "votes" cast.

Mintel Consulting: September 2019



Fall 2022 Semester KS State Univ. Baking Science
Aaron Clanton, PhD Instructor reports:

Two classes:
7 of 14 mention start with home baking 28 students, 14 learned baking from family
--mom/grandma
--FCS, 4-H

## Baking \& Milling:

## 27+ FCS Standards, Career Connections

- Consumer sciences critical in social media age
- Life skills for health, wealth o to 105
- Relationship builder-Peers, family, community, work
- Calculate, control \$\$\$, resources, sustainability
- Test kitchen science--Substitute ingredients; sensory analysis; R\&D new ingredients
$\downarrow$ sodium, sugars, "non-recognizable" additives $\uparrow p o t a s s i u m$, magnesium, calcium, iron, protein $\uparrow$ Whole grains, antioxidants, plant-based, allergen free, fruits, veggies, pulses, seeds, natural preservatives
- Pathways to food sciences, hospitality, human services, consumer sciences

Home Baking Lessons, Labs align LeadFCSEd 2018 National Standards, 3.0



## Baking Home to Career Skills

Project time management
Problem solving, creativity' R\&D
Visualization, communication
Reading, comprehension, application
Team building
Cultural/social diversity
Tech resources, computers, equipment
Food handling, safety, storage
Marketing skills, customer preferences, challenges

- Northern Crops Institute - webinars- https://www.northern-crops.com/education
- KS State University Baking, Milling, Cereal Science grains@kstate.edu futureinbaking.com


A Baker's Dozen Labs linked to FCS standards, FCCLA Community Connections, CTE Careers and 21st Century Learning.

## What's a baker?

"Bakers mix ingredients according to recipes in order to make breads, pastries, and other baked goods." u.s. Labor industry's definition

## Work locations:



- Home, communities ©
- Test kitchens
- Commercial, wholesale, retail, stand alone, chains, supermarket, club stores
- Food services, restaurant
- Research \& Development (R\&D) - ingredients, bakery, mill


## Training, Degrees, Classes: 4-H, School FACS...

- On-the-job, apprenticeships, B.S., M.S., PhD.
- Community colleges, Tech schools
- On-line platform, The Butter Book, The French Pastry Sc offer
- Kansas State University Baking and Milling Science, https://www.futureinbaking.com/ https://wwv state.edu/academics/bakesci/
- The Bread Lab, https://www.kingarthurbaking.com/bakingschool
- International Baking Industry Expo (IBIE)- Sept, 2024, Las Vegas http://www.retailbakersofamerica.org/home.html


## About YOU...

Stand if you...
$\square$ Bake
Bake for 4-H, school, community
Bake for family, friends
Bake for special occasions
$\square$ Bake for sale
$\square$ Bake every week


## What's Baking STEAM

- Sciences Crop and ingredient production suited to baker end uses; agriculture, milling, food and consumer sciences; packaging
- Technologies Agriculture, milling, processing, production, computers, thermometers, packaging, storage, computerization
- Engineering Equipment for producing ingredients, product production, mills, bakeries, packaging
- Art Product development and design; value-added presentation, packaging
- Math Measurement; consumer research, purchasing commodities; no waste- ingredient, labor, transportation or product; costing; local vs. transportation; sustainability; environmental impacts; markets


Bakercogs

Let our creative team of scientists take your ideas from basic sketch to full commercialization.


## Baking Sciences....farm to oven.

- Agriculture
- Baking
- Brewing
- Computer
- Consumer
- Food/Ingredient
- Grain or Cereal
- Milling
- Nutrition
- Safety
- Sensory



## Baking STEAM is also about...

- Home prep skills gained, not abandoned
- Control and pair ingredients for "gut health, wellness, immunity, bioavailability..." BakingBusiness, 8/31/21
- Broader consumer concerns $80 \%$ seek local, sustainable environmentally friendly ingredients
- Eco-friendly packaging
https://goodnaturedproducts.com/pages/bakery-packaging
- Innovations "Upcycled" ingredients reducing food byproduct waste (grains, coffee fruit, legumes, nut shells, cocoa pulp)
"Over 30\% of all food produced globally is lost or goes to waste..." https://www.upcycledfood.org/


Food Business News, 2/19/2021
Consumer Interest in Sustainability is Still Growing.
By Sam Danley Research Source, C.O.nxt, and Menu Matters

Ingredient Sciences<br>Flours...Leavening...Sugars...Fats...Liquids...Salt

## Flour is NOT Just Flour

What types of flour are you familiar with?


Lab 3, Baking Science: English Muffin Bread


## Functions of Flour

- Forms structure of product
- Determines color, texture, and eating properties of baked food
- Viscoelastic properties, retains gas (bubbles)
- Absorbs water in dough or batter


## Start with Wheat

- Why should a baker care about wheat?
- Flour comes from wheat
- All wheat is not created equal
- Therefore all flour is not created equal



## Kernel of Wheat

-What are the 3 main parts of the wheat kernel?


## Kernel of Wheat

-What are the 3 main parts of the wheat kernel?


## Kernel of Wheat

- Which part is the primary source of white, refined, wheat flour?



## Kernel of Wheat

- Which part is the primary source of white (bleached or unbleached), enriched, wheat flour?



## Wheat Classifications

- US wheats are grouped into classes by:
- Kernel hardness
- Hard vs. soft
- Seed color
- Red vs. white
- Time of planting and harvesting
- Winter vs. spring



## U.S. Wheat Classes

## HARD RED WINTER

Medium to high protein, medium hard endosperm, red bran, medium gluten content, mellow gluten. Used in pan breads, Asian noodles, hard rolls, flatbreads and general-purpose flour.

## HARD RED SPRING

Highest protein content, hard endosperm, red bran, strong gluten, high water absorption. Used in pan breads, hearth breads, rolls, croissants, bagels, hamburger buns, pizza crust and for blending.

## SOFT RED WINTER

Low protein content, soft endosperm, red bran, weak gluten. Used in pastries, cakes, cookies, crackers, pretzels and flat breads. Can also be used for blending.

## SOFT WHITE

Low protein, low moisture wheat, soft endosperm, white bran, weak gluten. Used in pastries, cakes, biscuits, crackers, flat breads, Asian-style noodles and snack foods.

## HARD WHITE

Medium to high protein content, hard endosperm, white bran. Used in Asian noodles, whole wheat or high extraction flour applications, pan breads and flat breads.

DURUM

Hardest of all wheats, high protein content, yellow endosperm, white bran. Used to make pasta, couscous and some Mediterranean breads.


## Types of Flour

## Hard Wheat Flours

## Soft Wheat Flours

> Pastry Flour

High Gluten
Flour
All Purpose (H/R) Flour

Whole Wheat<br>Flour

Baking Science Experiment: Flour Absorption and Gluten Development
Question to test:
What difference(s) will you observe when substituting different flours one-for-one with all-purpose flour in a mixture? Control: Mix each type of flour/water mixture for the same amount of time and at the same speed.

Student name(s) $\qquad$ Lab: $\qquad$ Date:

Our lab compared all-purpose flour with $\qquad$ flour $\qquad$ flour $\qquad$ flour

Hypothesis:

## Lab Supplies:

$\square$ Choose 4 or more flours
Use $1 / 2$ cup ( 2 oz . or 55 grams) of each flour
All-purpose flour (bleached, unbleached)

- Cake or pastry flour
- Bread flour

Whole wheat flour (hard red or white OR pastry/ soft wheat)

- Corn starch
- Cornmeal, yellow or white
- Rye, barley, oat, sorgum, rice or other non-wheat flour
- Ultragrain $®$ flour ultragrain.com
- Water (3 oz./85 ml)
- Measuring cups or scales
- Four or more bowls and electric mixers (use standard beaters, not dough hook).


## Basic Experiment: What to do.

1. Scoop each type of flour out of its bag and into a separate bowl; label.
2. Stir each flour or cornmeal with a large spoon to "fluff" or unpack the particles.
3. Spoon flour into a $1 / 2$ cup dry measuring cup, heaping t up, then level it off (do not pack, shake or push down on the flour in the cup); OR, use an ingredient scale and weigh 2 oz . or 55 grams of each flour.
4. Put each type of flour in a medium mixing bowl. Label with flour name. Use a liquid measuring cup or beaker, placed on a flat surface. Add 3 oz. $(85 \mathrm{~g} / 100 \mathrm{ml})$ cold water
5. Mix each flour and water mixture on LOW speed 1 minute; record observations. Continue mixing on MEDIUM speed 2 minutes. Record observations. Be consistent in mixing speed and time.

A BAKER'S DOZEN Lab 3 - Wheat Flour and Cornmeal

## 1, 2, 3 Report:

1. List the flour type(s) your lab compared
2. Describe the differences found in the mixtures after 1 minute mixing and 3 minutes total mixing.

- Use descriptions such as: how fluid or stiff development of batter structure (gluten strands developing, lumpy, no strands), how much water was absorbed (stiff, fluid, medium stiff) batter/ dough strength (hard to mix, not hard to mix)

3. Use the Flour Chart and the Need to Know Flour Basics, (p. 8) to help you hypothesize what differences you'll observe.

|  | One Minute <br> Mixing | Three Minutes <br> Mixing |
| :--- | :--- | :--- |
| Bowl 1: <br> All-purpose <br> flour (Control) |  |  |
| Bowl 2: |  |  |
| flour |  |  |
| Bowl 3: |  |  |
| flour |  |  |
| Bowl 4: |  |  |
| flour |  |  |

Based on gluten structure developing as you mix, which flour is

## 1. Bread flour

2. All-purpose flour
3. Cake flour
4. Pastry flour
5. Whole red wheat
6. Whole white wheat

## Baking Science Classes




NCE AND $^{\prime \prime}$

## Flour Food Safety Needs



Wheat, Corn, Oat and Milling Science: View wheat from Field to Table https://www.youtube.com/watch?v=Kn-D BiuOvU


How wheat is milled into flour, Flour Food Safety, https://namamillers.org/consumer-resources/ Blueberry Mug Muffin Baking Food Safety Lesson, www.HomeBaking.org/baking-food-safety/

## Key Messages

## Say No to Raw Dough

Español | Print

What You Need to Know

- Don't taste or eat raw (unbaked) dough or batter.
- Don't let children handle or play with raw dough, including play clay and dough for crafts.
- Uncooked flour and raw eggs can contain germs that can make you sick if you taste raw dough.
- Wash your hands, bowls, utensils, and countertops after handling raw flour, eggs, or dough.


Read Harlee's story to find out what happened when she got an E. coli infection from eating raw batter.


Raw Dough's a Raw Deal and Could



Identify some key reasons these labels have consumer compliance issues.

## Partnership for Food Safety Education

Together: A Food Safe America

## Hot Chocolate Cookies



## saferecipeguide.org

## INGREDIENTS

- $1 / 2$ cup unsalted butter
- 12 oz semi-sweet chocolate chips
- 1/4 cup Gerkens® Aristocrat Dutch Processed Cocoa Powder

1-1/2 cups all-purpose flour

- 1-1/2 tsp baking powder
- $1 / 4$ tsp salt
- 1-1/4 cup light brown sugar, packed

3 large eggs, room temperature
2 tsp pure vanilla extract

- 8 oz dark chocolate, cut into $1 / 2^{\prime \prime}$ squares, plus more grated for garnish

12 large marshmallows, cut in half

## INSTRUCTIONS

1. Wash hands with soap and water.
2. Combine butter and semi-sweet chocolate chips in a small sauce pan over medium-low heat. Stir constantly until chocolate is melted and smooth. Remove from heat and let cool for 10 minutes.
3. In a medium mixing bowl, whisk together cocoa powder, flour, baking powder and salt until combined.
4. In a large mixing bowl, beat brown sugar, eggs and vanilla on medium speed until smooth. Add cooled melted chocolate and beat until just combined. Add flour mixture in batches, beating on low speed until just combined, stopping to scrape down sides of bowl as needed. Wash hands with soap and water.
5. Don't eat raw dough or batter.
6. Cover and chill dough in refrigerator for 1-2 hours.
7. Wash hands with soap and water.
8. Preheat oven to $325^{\circ} \mathrm{E}$ _ine two haking sheets with parchment paper. Remove dough from refrigerator and scoop dough in 2 -tablespoon sized mounds onto premared baking sheet, spacing cookies 2-3 inches apart. Flatten cookies slight Wash hands after handling raw dough.
 center of each cookie. Top the dark chocolate with the marshmallow halves, cut side down, pressing down slightly into cookie. Return to oven for 4-5 minutes, until marshmallows soften.
9. Remove cookies from oven and let cool on baking sheet for 5 minutes before transferring to wire rack to cool completely. Top cookies with shaved dark chocolate and serve immediately
10. Store in an airtight container for up to 1 week.

## NOTES

This recipe was developed using the Safe Recipe Style Guide at SafeRecipeGuide.org.

## Heat Is An Ingredient



And carefully measuring how much you add is the key to baking success for students and their families.

Use a digital thermometer to measure your ingredient and process temperatures...



Rich Cake 200 to $205^{\circ} \mathrm{F}$


Muffins
205 to $210^{\circ} \mathrm{F}$



## We need more Consumer \& Food Science... Critical thinking skills re: on-line information.

STILL out there...Cooking Light Magazine, Sara Tane- July 29,2016 http://www.cookinglight.com/eating-smart/smart-choices/safe-to-eat-cookie-dough

How you can safely eat raw dough...millions of hits...books "Frequent flour recalls are starting to make everyone's favorite part of cookie making (licking the bowl clean) seem life-threatening. However if you take the time to toast your flour before Using it in your recipe you not only kill any lingering Bacteria, like E.coli, also adds delicious nutty flavor from toasting process."

Provided pictorial step-by-step how-to, plus finished cookies to prove it didn't change baking properties...

## Related Key Messages

"Microwaves are an inconsistent way to heat food products. The low moisture in flour magnifies these inconsistencies and makes it difficult to reliably kill pathogenic microorganisms."

- Dr. Gordon Smith

Kansas State University
Grain Science \& Industry Department

## Flour Food Safety Resources

www.HomeBaking.org/baking-food-safety/


## Dos and Dont's <br> of Handling Flour

| Follow cooking directions for correct temperatures and times. | Do not eat or <br> (x) allow children to play with raw dough. |
| :---: | :---: |
| Keep raw ingredients like flour separate from ready-toeat foods. | Do not use raw cookie dough in ice cream. |
| Refrigerate doughs according to package directions. | Do not use products that contain raw flour to make milkshakes. |
| Clean up carefully after handling raw ingredients like flour. | Do not keep recalled flour. |

## Leavening

Leavening creates space in batter or dough- physically or with gas so the product will rise and/or have a light texture and bake evenly throughout.

Physically adding air (creaming, beating)
OR, an ingredient that adds, holds or produces gas in a dough or batter.

Leavening agents in baking are:

- Eggs
- Air
- Steam (heat + moisture in batter/dough)
- Baking Powder
- Baking Soda
- Cream of Tartar
- Yeast


Much more: A Bakers Dozen Labs, Lab 4, 6, 8- Creating Lift, Yeast, Eggs

## Creating "Lift"

What feeds the yeast?


## CONTROLS:

$21 / 4$ teaspoons ( 7 g ) quick rise dry yeast
$1 / 2 \mathrm{c}$. (4 oz) $110^{\circ} \mathrm{F}-115^{\circ} \mathrm{F}$ water

- Fermentation time: 10 minutes

VARIABLES:
\#1: 1 teaspoon sugar
\#2: 1 teaspoon flour
\#3: 1 teaspoon salt
\#4: 1 teaspoon cinnamon


## Sweeteners

Sugar
Agave
Stevia
Honey
Molasses
Sorghum
Is sugar a
NATURAL
ingredient?


## Where Does Sugar Come From?



# Functional Properties of Sugar in Food and Beverage 



Download live-linked Best Baking Guides at HomeBaking.org

## SUGAR'S FUNCTIONAL ROLES IN FOOD BEYOND SWEETNESS

| Doin Produtsts |  | $\left\|\begin{array}{l} \text { ounc} \\ \bullet \end{array}\right\|$ | $\left\lvert\, \begin{array}{\|c\|c\|} \text { пovenem } \\ \text { wourer } \end{array}\right.$ | $\mid$ | remeneraton | $\mid$ |  |  |
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## All About Brown Sugar



- Produced from sugar cane molasses
- Sugar beet molasses is not for "food use"
Delivers
- Sweetness
- Color
- Flavor from molasses mixed with sugar crystals- dark, light, golden
- Moisture

Explore field to oven science and baking properties, recipes https://www.chsugar.com/brown-sugar

- Complex flavors, micro-nutrients


# Baking Science: <br> <br> Sugar Applications in Cookies 

 <br> <br> Sugar Applications in Cookies}
 Sugar
Eleonora Lahud. ASR
Corporate Chef Corporate Chef


Different types of sugars contribute to different characteristics in cookies. From adding distinctive flavor to acting as a humectant to help retain softness in special cookie varieties

- Variable in sucrose which most affects cookie production - granulation and amount of sugar in the formula
- The coarser the granulation, the greater the spread of the cookie
- Less granulation (finer) tends to cause less spread since the sugars are completely dissolved in water
- Lab 7, Sweet! - Cookie Science PPT


## Fats

Butter, solid shortening, margarine, oils (liquid at room temperature)

- Animal Source
- Pork (lard)
- Beef (tallow)
- Milk (butter)
- Vegetable Source
- Soybean (most common in US)
- Cottonseed
- Sunflower
- Canola
- Palm


TEMPERATURES matter Melting point...creaming...cutting in...browned Function

- Tenderizes product (primary)
- Aeration - entraps air during mixing to enhance cell structure development Effects

Enhances mouth feel
Adds flavor (butter vs shortening)
Lubricates dough during forming


## Technology

Control processes, ingredients, time, temperatures Essential for mixing, food safety, end quality, storage

## (IIII) ThermoWorks

Quality Baking Temperatures video, Chef Martin Earl https://www.thermoworks.com/home-baking-association

EXAMPLES at home
$\checkmark$ Creaming fats
$\checkmark$ Cutting in fats
$\checkmark$ Flour types for end products
$\checkmark$ Rolling pastry, scones, cookie dough
$\checkmark$ Beating egg whites or yolks
$\checkmark$ Yeast fermentations
$\checkmark$ Oven
$\checkmark$ Product doneness = end quality
$\checkmark$ Food Safety- no raw dough; internal temps
$\checkmark$ Storing baked goods- less staling
$\checkmark$ Freezing dough; baked goods



## It's a whole NEW WORLD of label claims.

## Milling Quality Labs



## GRAIN CRAFT

Pizza Dough Problem Solving Checklist
$\checkmark$ When did the problem first occur?
$\checkmark$ Are all ingredients weighed?
$\checkmark$ Is the formula and method written down?
$\checkmark$ Have employees been trained?
$\checkmark$ What is the dough temperature?
$\checkmark$ Is all the equipment calibrated?
$\checkmark$ Is the dough properly rotated?

Still having problems? Call 1-800-361-6259 to speak with a Technical Solutions representative today!


## Ovens, DO Preheat

The Temperature and Time Connection

- Preheat oven - after the beep, wait 15 minutes to ensure oven has actually preheated
- Use an oven thermometer
- Type of pan matters!

Preheat Your Oven
Giving your oven time to preheat is a critical, and often overlooked, step to becoming a successful baker. All ovens fluctuate above and below their set temperature. These fluctuations are large at first and settle down as the oven warms up. Be sure to let your oven preheat fully and wait an additional five minutes before baking.


## Engineering

Home bakers to careers


## Feedinc Maňs BEsT FRIEND



Pet Foon Procram

American Society of Baking, www.asbe.org International Association of Operative Millers www.iaom.org


## Packaging for the times.

|  | let's start 1sicking Posstl Fuels to the curb |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| iotured | Our good natured certified bakery packaging is $99 \%$ plant-based, contains no BPAs or other nasty chemicals and won't cost you an armand a leg. Imagine that! |  |  |  |  |
|  | Feature | Our <br> Stuff | Petro Plastic | Paper <br> \& Fiber | The Deets |
| No BPAs, phthalates or other nasty stuff | Performance | $\nabla$ | $\bigcirc$ |  | As good or better than petro plastic, and $100 \%$ soggyproof, unlike paper options. |
|  | Visibility | $\nabla$ | 8 |  | It's crystal clear. Your products will be so exposed, they'll blush. ;-) |
| 99\% annually renewable plant-based materials | Contains no phthalates, BPAs, or other chemicals of concern | $\bigcirc$ |  | $\theta$ | There's nasty stuff lurking in everyday food packaging. <br> Fiber isn't always better. |
|  | Made from 99\% annually renewable materials | $\bigcirc$ |  | 3 | Our raw ingredients grow back every year, not every kazillion years or so. |
| materials | Lower $\mathrm{CO}_{2}$ <br> emissions | $\nabla$ |  | 3 | Up to 60\% reduction from cradle to gate. Processing fiber takes tons of water and energy, btw. |
| Up to 60\% reduction in | Recyclable |  | - | S | We use up to $35 \%$ recycled material in our packaging. |
| $\mathrm{CO}_{2}$ emissions <br> we've got it covered | Compostable | $\nabla$ |  | 8 | Breaks down within 180 days in an industrial composting facility. Surprise, not all fiber is compostable! |
| we've got it covered <br> they've got it too <br> well... not always | Made in North America |  | $\theta$ | 3 | Made close to home, which helps $\mathrm{CO}_{2}$ emissions too. |
| Want to learn more about our packaging and pricing? |  |  |  |  |  |
| (D) |  | (a) |  |  | 5 |
| 1-877-286-0617 orders@goodnaturedproducts.com goodnaturedproducts.com |  |  |  |  |  |

## lecsstatc micing

Plant-based
Compostable Clear Formed


## World Baking Market



Annual revenue growth 20142019 4.2\%
4.8\% projected 2019-2024

In 2019, 2,229,698 people were employed globally in baking With $\$ 50$ billion in wages


127,329
locations representing 82,378
companies


## ON THE RISE

Wholesale Baking Industry

The wholesale baking industry mixes tradition and innovation to feed the world and the economy -
generating some major dough while providing employment to over 1 million people in the U.S.


THERE ARE ENDLESS OPPORTUNITIES FOR YOU IN THE BAKING INDUSTRY


contact the baking industry allange to learn about positions in your area cdonnelly@americanbakers.org 202-789-0300 x115 BROUGHT TO YOU BY THE BAKING INDUSTRY ALLIANCE

IBISWorld. Global Bakery Goods Manufacturing. IBISWorld Industry Report C1114-GL. [Online] January 2020

@KSUGRAINSCI

- Industry Support
- Internships
- High Starting Salaries
- Active Bake Club
- Scholarships



## Industry Career Opportunities



Distribution


Equipment Supplier



BAKING WORKS
YOUR PATH TO A CAREER IN BAKING

Baking industry companies are hiring for thousands of jobs across the country



## Baker Top Qualities

Communication skills, team and leadership Detail oriented
Math skills (basic)
Physical stamina; Physical strength
Problem solving


HBA Baking Immersion Tour,2023
Dave Krishock
\#BAkeACareer
\#FutureInBaking
https://www.futureinbaking.com/


HBA Ed Award winner: Delaine Stendahl,

## Plan Baking Labs, Purposeful Baking Projects

to solve a problem, share experience or expertise, raise awareness change behaviors." Melinda Kolk, Creative Educator

## Apply Engineering Design Process

Museum of Science in Boston

1. Identify problem--Do background research
2. Ideate- Construct a hypothesis how to accomplish
3. Plan-What will it take to make idea reality?
4. Create, measure results--Am I making progress?
5. No? What do I need to improve? Trouble shoot; re-test Yes! Draw conclusions, communicate results Cost, price, market

Entrepreneurship Education... Meaningful Work-based Learning. Techniques, January 2020.


## Baking Labs @ Work



Evaluating Pita



## Develop Essential Baking Test Kitchen R\&D Skills



Taste of Home Blog, 12/2019
www.WholeGrainsCouncil.org


Learn new methods...tangzhong.
Baker's Spotlight, Soft Flatbread, www.HomeBaking.org www.redstaryeast.com Milk Bread


## Conduct Consumer/Client/Test Market Sensory Analysis



# Entrepreneuership Can begin at home... 



Baking yellow cake layers in glass Research for Anchor Hocking home baking test bakes


## Art

Add consumer appeal, \$\$\$, markets, bake for a benefit

## Bake For Funds

more to young people while

 ethic baked good that was sold by auctoon, baskets, cake walks, special ordet, whole or by the silice where




## Weokly specials




View Julene shaping Chai Ube Rosettes, HomeBaking.org

- HBA MEMBERS, www.HomeBaking.org/members/
- National Festival of Breads Creative bakers, https://nationalfestivalofbreads.com/recipes
- Kansas Wheat Bread Shaping for All Seasons (right) https://nationalfestivalofbreads.com/recipes/bread-shaping-0
- Dough Sculpting 101 video, lesson lessonhttps://www.homebaking.org/videos/
- Baking STEAM workshops, Artisan Focaccia


## Baking Science Classes Sculpt



## Math Measurements Matters

Tested recipes, consistent methods and quality

- VOLUME: Use liquid or dry measuring cup for those ingredients
-Dry: fluff, spoon, level
-Liquids: Place measuring cup on a flat surface -Fill measuring cup to measure mark on cup
- SCALES: Digital scales best practice for consistent results and portioning



## Scaling more accurate than measuring cups

Home tools and methods vary so widely failures happen.


There are 6 ounces of water in each. The cup on the left looks fairly accurate. The one on the right? Not so much. By weight, there is no guessing.

## Weighing (Scaling) Ingredients Saves Time

By Volume:

1. Fill required measuring cups with ingredients. Level off.
2. Scrape contents into mixing bowl.

By Weight:

1. "Zero" out bowl weight.
2. Scoop ingredient directly from container into mixing bowl.
3. Zero out; add next ingredient by weight...zero, etc.


## Weighing = Less Clean-up



## Measurement Matters <br> Scoop, Spoon, Scale



Subject: Baking Measurements
Activity: Scoop, Spoon, Scale . Compare and evaluate dry measuring methods for accuracy.
Resources required: $\quad$ One 5-lb bag flour-half left in bag, half in large bowl Stirring spoon; straight-edged scraper; electronic scale; mixing bowl Two, 1-cup dry measuring cups; one, 1-cup liquid measuring cup
Introduction: To get the same great product each time, how you measure matters. Compare the results to discover how much it matters.

Directions: Have three volunteers each measure 1 cup the same flour, each using a different method. Weigh each cup of flour in a zero-balanced bowl on the scale.
Volunteer \#1: Large bowl, spoon: Stir flour with spoon to loosen; lightly spoon flour into the 1-cup dry measuring cup until heaping full. Level off the flour using straight edge.
Volunteer \#2: Scoop flour out of bag with 1-cup dry measuring cup; shake to "level"
Volunteer \#3: Large bow: Scoop flour with 1-cup liquid measuring cup, shake to level
Evaluate: What are the differences in weights between the three methods?
What method do test kitchens and professional bakers use?
(A: Method \#1 and/or scales--1 cup all-purpose or whole wheat flour $=4.250$ oz)
Extra minute? How much extra flour will you have if you use the method to measure 3 cups flour for bread? How will the extra flour impact the recipe's result? (A: heavy, dry, crumbly)

View "How to Measure Flour" 1-minute video at HomeBaking.org Glossary, Flour.


## Equal Portions=Happy Customers



## Get Baking News.

- Monthly E-News
(122,000+)
- Monthly Baking

Calendar How-to, Hospitality, Hacks

- Blog posts, Facebook, Twitter
- Baker's Spotlight



## DIY \$kills Add Up

An unexpected $\$ 400$ bill would cause problems for $40 \%$ of U.S. HH and cause them to borrow money or owe on credit cards. Federal Reserve Study

Family of 4, Eats "Ready-To-Eat" 4 times weekly \$ 36.00+ (drive through/carry out) -15.00 cost of home meal for 4 21.00 saved per meal X 208 meals per year eaten out \$4,368 per year
X 18 years
$\$ 78,624$

There are 11 MM children who are food insecure daily in the U.S. Nokidhungry.org https://cookingmatters.org/


## We're here for you.

M. Mit :inkir

Association
HomeBaking.org

Mozzarella Mash Carla Shaer, Illinois


Ingredient Superheros! The Power Of Eggs Ingredient Super Heroes
Delaine Stendahl, FCS, Whitehall H.S., WI

The Muffin Man and the Healthy Kids Act
Katie Brouwer, FCS, H.S., Story City, IA
Baking Clubs @ Work, cheryl
Doyle \& Louann Moos, Pennbrook M.S., PA
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Elizabeth Hagan, FCS, Bayard, IA


Promote, enter on-line, May 31, 2023



FREE Downloadables, www.HomeBaking.org

## Build Baking STEAM with us!

Thank you FCS!


