

2023 Baking Education Awards

October 24, 2023 Contact: Charlene Patton, Executive Director T: 785.478.3283 or hbapatton@aol.com

Top baking education awards were presented at the 2023 Home Baking Association Annual Membership Meeting in Sunriver, Oregon. "The Home Baking Association (HBA) annually recognizes an educator" according to Charlene Patton, Executive Director. "The non-profit association seeks to reward educators who have implemented outstanding programs that teach youth to bake and share baking in their communities.

Amy Harkey, family and consumer sciences educator, Purdy, MO received the 2023 HBA Educator Award with *Let's Sell Cupcakes*. Harkey said this lesson and activity taught the student entrepreneurship bakery team the basics of baking cakes, cupcakes and frosting. They used their marketing and business plans to market and sell their product.

Violet Gowdy, a 15 year old sophomore from West Linn, Oregon received the first Bake to Give Maddie Kruse Youth Award. Gowdy received the award for her *Baking for My Community* project which she created and implemented a series of baking classes for children with disabilities.

The Home Baking Association, ADM and the Kruse Family Foundation partnered to establish the new youth award to bring attention to youth bakers who are actively making a difference in their communities. The top entries also receive \$100 courtesy of Lesaffre to support their community baking project. Maddie Kruse was a smart, fun loving, kindhearted and crafty sixteen-year-old whose life was needlessly cut short by a drunk driver. The award aims to inspire youth to make a difference in their communities with the HBA Bake to Give Maddie Kruse Youth Award.

Harkey and Gowdy each received \$1,000 and a trip to the HBA Annual Membership Meeting in Sunriver, OR. They presented their winning programs and met with Home Baking Association members.

The Home Baking Association celebrated a milestone recognizing 100 years of baking education which began in 1923 with the Soft Wheat Millers Association initiating a baking education program. Twenty-eight member companies and associations provide funding to support baking education.